



Notice of a public meeting of

Economic & City Development Overview & Scrutiny Committee

To: Councillors Semlyen (Chair), Barnes, Burton,

Cuthbertson, D'Agorne, Riches and Watt (Vice-Chair)

Date: Wednesday, 23 July 2014

Time: 5.30 pm

Venue: The Thornton Room - Ground Floor, West Offices (G039)

AGENDA

1. Declarations of Interest

At this point in the meeting, Members are asked to declare:

- any personal interests not included on the Register of Interests
- · any prejudicial interests or
- any disclosable pecuniary interests

which they may have in respect of business on this agenda.

2. Minutes (Pages 1 - 8)

To approve and sign the minutes of the last meeting of the Economic & City Development Overview & Scrutiny Committee held on 11 June 2014.

3. Public Participation

It is at this point in the meeting that members of the public who have registered their wish to speak can do so. The deadline for registering is **Tuesday 22 July 2014** at **5.00 pm**.

To register please contact the Democracy Officer for the meeting, on the details on the foot of this agenda.

Filming, Recording or Webcasting Meetings

Please note this meeting will be filmed and webcast and that includes any registered public speakers, who have given their permission. This broadcast can be viewed at: http://www.york.gov.uk/webcasts.

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The Council's protocol on Webcasting, Filming & Recording of Meetings ensures that these practices are carried out in a manner both respectful to the conduct of the meeting and all those present. It can be viewed at:

http://www.york.gov.uk/downloads/download/3130/protocol_forwebcasting_filming_and_recording_of_council_meetings

- 4. 2013/2014 Finance Outturn Report (Pages 9 28) This report provides details of the 2013/14 outturn position for both finance and performance in City & Environmental Services and Housing Services.
- 5. Supporting Older People Scoping Report (Pages 29 44) This report provides a suggested scope for the committee's contribution to the Council's corporate scrutiny review around supporting older people.
- **6.** York Economic Dashboard (Pages 45 50)
 This report provides Members with York's latest Create Jobs and Grow the Economy Dashboard.
- 7. Update on Implementation of Recommendations from the previously completed External Funding Scrutiny Review (Pages 51 66)

This report provides Members with a further update on the implementation of the recommendations arising from the previously completed External Funding Scrutiny Review (Annex A) including specific target measures and progress arising from the review.

8. Work Plan 2014-15 including verbal updates on ongoing scrutiny reviews (Pages 67 - 68)

Members are asked to consider the Committee's work plan for the municipal year along with verbal updates on ongoing scrutiny reviews.

9. Urgent Business

Any other business which the Chair considers urgent under the Local Government Act 1972.

Democracy Officer:

Name- Judith Betts Telephone No. – 01904 551078 E-mail- judith.betts@york.gov.uk

For more information about any of the following please contact the Democracy Officer responsible for servicing this meeting:

- Registering to speak
- Business of the meeting
- Any special arrangements
- · Copies of reports and
- For receiving reports in other formats

Contact details are set out above.

This information can be provided in your own language. 我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali) Ta informacja może być dostarczona w twoim własnym języku.

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

(Urdu) يه معلومات آټ کې اپني زبان (بولي)ميس سمي مهيا کې جاسکتي بيس-

T (01904) 551550



City of York Council	Committee Minutes
Meeting	Economic & City Development Overview & Scrutiny Committee
Date	11 June 2014
Present	Councillors Semlyen (Chair), Barnes, Burton, Cuthbertson, D'Agorne, Riches and Watt (Vice-Chair)

1. Declarations of Interest

At this point in the meeting, Members were asked to declare any personal, prejudicial or disclosable pecuniary interests, other than those listed in their standing declarations that they might have had in the business on the agenda.

None were declared.

2. Minutes

Resolved: That the minutes of the last meeting of the Economic

& City Development Overview & Scrutiny Committee held on 29 April 2014 be approved and signed by

the Chair as a correct record.

3. Public Participation

It was reported that there had been no registrations to speak under the Council's Public Participation Scheme.

4. Attendance of the Cabinet Member for Transport

The Cabinet Member for Transport attended the meeting to give a verbal report on the priorities within his portfolio area. He outlined the following priorities;

- Access York- new Park and Ride sites had recently opened.
- Examination of transport implications from hosting the Tour de France.
- Urban Traffic Control.

- The Better Bus Area Fund.
- Pinch point funding for the A19, it was expected that this would start to be delivered over the next year.
- New cycle schemes-particularly those from Haxby to Clifton and University Road.
- A roll out of 20 mph zones across the city.
- Securing funding for Outer Ring Road improvements.
- The setting up of a Transport Commission to look at congestion in the city.

He added that there needed to be clearer communication with residents on the aims of some of the schemes underway, such as the roll out of the 20 mph zones, to inform the public what the aim of the schemes were.

Members asked a series of questions to the Cabinet Member including;

- How much money had the Council given to the West Yorkshire Combined Authority?
- Who decided that the traffic restriction on Lendal Bridge should be lifted?
- What had happened to funding bids for the Outer Ring Road and a Transport Interchange at the railway station?
- Who sat on the Transport Commission?

West Yorkshire Combined Authority

The Cabinet Member informed Members that although he did not have the figures to hand, he was happy to pass these on. In response to a question about whether York could help formulate a transport plan with the Combined Authority, the Cabinet Member reported that there were a number of technical boundaries to overcome in regards to geographical boundaries. However, he underlined the Council's representation and its voting rights on the Combined Authority and on its Investment Committee.

Lendal Bridge

It was reported that the Leader, under delegated powers and with the agreement of the Chair of Corporate & Scrutiny Management Committee, had lifted the traffic restriction on Lendal Bridge.

Funding for Outer Ring Road and Transport Interchange

It was reported that both funding bids had been accepted by the Combined Authority. The design for the Outer Ring Road was out to tender and the design process was currently funded by the Council.

Network Rail would take over management of York Rail Station and costs for a Transport Interchange would be received shortly. However the plans were at an early stage and public consultation was planned.

Composition of the Transport Commission

The Cabinet Member informed the Committee that it was the intention for it to be a cross party commission, but that further details would be provided in his report in October.

The Chair requested that it would be more useful for the Committee to receive a written report from the Cabinet Member when he appeared at the Committee in the future.

Resolved: That the verbal report be noted.

Reason: So that Members are aware of the Cabinet

Member's priorities within his portfolio area.

5. Update on Youth Unemployment Statistics

Members received a report which provided them with the latest youth unemployment statistics for York.

Officers were pleased to inform Members that reductions in youth unemployment had exceeded both:

- The target to reduce youth unemployment by 40% from the position in May 2012 where 875 young people (aged 18-24) were not in a job.
- The Skills Strategy target of reducing youth unemployment to pre-recession levels at February 2008 of 2.1%.

However, there was still a need for more sustainable, higher paid full time jobs and jobs with training where there was potential for career progression.

Officers identified that there were remaining issues in employment for a number of groups including;

- Graduates who had not found a specific sector to work in
- Lone single parents who tended to feel less confident and were less willing to compromise on time taken for childcare in relation to their job.
- Those with learning difficulties, although specific jobs which would suit their condition could be supported.

Some Members thought that although the youth unemployment statistics were positive they still had concerns about the large numbers of young people who were still to finish at college, who might bump up unemployment figures. It was also unknown what the impact of benefit rules would mean for the statistics.

Officers reported that they now had funding (from Leeds City Region and the Council's Economic Inclusion Fund) to offer mentoring at pre employment and during the first six months of a job to those longer-term unemployed who needed that support and that a more robust approach had been taken to gain local training for those were unemployed and those who were under employed.

Resolved: That the report be noted and no further updates be

received.

Reason: To make Members aware of the youth

unemployment position in York.

6. Online Business/E-Commerce Scrutiny Review Update Report

Members received a report which updated them on work carried out to date by the Online Business/E-Commerce Task Group.

The Chair of the Task Group, Councillor Cuthbertson notified the Committee that their current work had identified three distinct groups who could benefit from support.

These were:

- Those who only used the computer for emails but continued to use manual methods in certain processes in their businesses (such as payroll management).
- Those who were aware of the possibilities that an online presence could bring but did not know how to use social media and did not see marketing as an opportunity to promote and raise awareness of their business.
- Those businesses with advanced skills who could be eligible for super fast broadband.

Members were also informed that the Task Group had considered "pop up" workshops to make smaller businesses aware of online opportunities.

Resolved: That the report be noted.

Reason: To progress this scrutiny review.

7. Verbal Report on Gross Value Added (GVA)/High Value Jobs

Members received a verbal report which identified ways to attract graduates and young entrepreneurs to start up or relocate to York.

It was suggested that the title of the review be changed from Gross Value Added (GVA) to *More Productive* and Higher Value Jobs.

Councillor Burton, the Task Group's Chair, informed the Committee that the focus of the review had shifted to examining graduates who were in low value jobs and that they would be visiting York St John University and the University of York to gather evidence. This was to examine why York seemed not to be producing profitable businesses in comparison with other cities. Some Members reported that York had one of the highest business start ups in the UK but once established they did not expand.

Resolved: That the report be noted and the title of the scrutiny review be changed to More Productive and Higher Value Jobs.

Reason: In order to keep Members appraised of ways in which

graduates and young entrepreneurs can be attracted

to start up or relocate to the city.

8. Report and Cabinet Member Feedback on Potential Scrutiny Topics for Review proposed at the Scrutiny Work Planning Event

Members received a report which included introductory information, along with comments from the Council Leader and Cabinet Members, on possible topics for scrutiny review in the new municipal year.

Some of the discussion on the proposed topics took place whilst the Cabinet Member for Transport was in attendance.

'Supporting Elderly People' Corporate Review

Discussion took place on what area the Committee could examine to support the overarching Corporate Review set by Corporate and Scrutiny Management Committee (CSMC).

It was felt that a focus on employment for older people would be beneficial as it was recognised that there was a large increase in an elderly working population and that a review could examine the economic contribution and the effect on the health and wellbeing of elderly people in the workforce.

Bulk Buying of Energy

It was felt that this could be re-examined by the Committee in October.

Public Transport Provision

Some Members felt this was a worthwhile topic as retail and leisure patterns were changing in the city, for example venues such as the Vangarde Retail park which was located on the outskirts of the city were attracting more visitors. Therefore these Members felt that there would merit looking at cross city travel routes as a result of this. It was added that a review could also examine whether bus routes should take into account traffic pinch points.

The Cabinet Member was concerned that there may be duplication of work if the Committee carried out a review as there were plans for a bus review.

Low Emissions Strategy

Some Members questioned what measures had been taken since proposals for a Low Emission Zone and Air Quality Strategy had been suggested in 2012.

The Cabinet Member responded that two reports had been submitted to the Government and would be put on the Council's website.

Lendal Bridge

Some Members supported conducting a review into the Lendal Bridge trial mainly as it would allow for the Committee to look at the implementation of a controversial decision to see if lessons could be learnt. Other Members felt that the move was purely for political reasons, that the proposal had not been evidenced, that the Independent Transport Commission could go deeper into the process in the autumn. Some also felt that scrutiny of the trial by a small Task Group would not add any value and could be used as a forum for attributing blame.

Councillor Watt moved the suggestion to examine Lendal Bridge in a scrutiny review. Councillor Cuthbertson seconded the motion. On being put to the vote this was lost.

Resolved: That the following topics be progressed to review;

- Employment for older people as part of the Committee's contribution to the 'Supporting Elderly People' Corporate Scrutiny review.
- Bulk Buying of Energy

Reason: To keep Members informed of suggested topics for review in the new municipal year.

9. Work Plan 2014-15

Members considered the Committee's work plan for the 2014-15 municipal year.

Following discussion between Members, amendments were made to the following meetings;

23 July 2014

- That an Interim Report on the Online Business/E-Commerce Scrutiny Review be received.
- That a report on the Corporate Review on Supporting Elderly People be received.
- That an update on the implementation of recommendations and targets from the External Funding Scrutiny Review be received.

1 October 2014

- A verbal report on the Online Business/E-Commerce Scrutiny Review and/or a Draft Final Report on the More Productive and Higher Value Jobs Scrutiny Review be received (subject to the situation of the work in both reviews).
- The six monthly update report on Major Transport Initiatives including an overview of public transport provision in light of changing travel patterns be received.
- That a report on a Low Emissions strategy be received.

Resolved: That the work plan be noted and the suggested

amendments be made.

Reason: To ensure that the Committee has a planned

programme of work in place.

Councillor Semlyen, Chair [The meeting started at 5.30 pm and finished at 7.25 pm].



Economic and City Development Overview and Scrutiny Committee

23 July 2014

Report of the Director of City & Environmental Services

2013/14 Finance Outturn Report

Summary

1. This report provides details of the 2013/14 outturn position for both finance and performance in City & Environmental Services and Housing Services.

Analysis

Finance - Outturn overview General Fund

2. The final outturn position within the City & Environmental Directorate (excluding Highways, Waste & Fleet) was an underspend of £569k compared to a total net budget of £4,454k. Economic Development has a budget of £792k and outturned on budget. The Housing General Fund has a budget of £1,424k and overspent by £28k. Service Plan Variations by service plan are shown below:

			Variance
	Budget	Outturn	
	£'000	£'000	£'000
City & Environmental Services			
Strategic Planning & Transport	2,046	1,600	-446
City Development & Sustainability	2,371	2,250	-121
Director's Group	37	35	-2
Total	4,454	3,885	-569
Economic Development	792	792	0
Housing Services			
Housing General Fund	1,424	1,452	+28

Note: '+' indicates an increase in expenditure or shortfall in income

- '-' indicates a reduction in expenditure or increase in income
- 3. Details of the main variations by service plan are detailed in the following paragraphs.

Strategic Planning and Transport (£-446k)

- 4. Car parking income was £231k below budget which is made up of £236k off-street, £14k on-street and £21k surplus on Respark and season tickets. The shortfall equates to 4% of the total parking budget.
- 5. There were a number of underspends across the Transport service. This included
 - £242k saving from concessionary fares and reduced use of taxi cards.
 - £205k saving in progressing partnership with bus operators
 - £68k saving on employee costs where a number of posts were left vacant.
 - £183k additional income from transport projects (£100k) and from highway developments (£83k)

Planning and Sustainable Development (£-121k)

- 6. Income from planning applications and land charges has recovered following an increase in activity by developers and in the housing market compared to the previous year. Despite this improvement income was below budget at the end of the year (£63k). Income from land charges was above budget (£52k) and income from building control was below budget (£74k).
- 7. Staff savings from vacancies, adoption leave and staff secondments, are offset by £55k additional planning costs, resulting in a net saving of £206k.

Economic Development (£nil)

8. The Economic Development service within Office of the Chief Executive outturned on budget.

Housing Services (£+28k)

 The Housing Services General Fund budgets overspent by £28k due to unrecovered income by building services offset additional income and staff vacancies in Housing Options and homelessness.

Housing Revenue Account (HRA) - Non General Fund account

10. The working balance at 31st March 2014 on the HRA was £12,082k and this outturn identified a net underspend of £31k, leaving a year end balance on the account of £12,113k. There was an overspend on repairs and maintenance due to the use of sub contractors to resolve damp issues within properties which has resulted in some high value repairs being completed. Surveys are now being undertaken for a planned programme of capital works in future years. A lower than forecast contribution to the bad debt provision (£320k) and other minor underspends have offset this overspend.

Performance Update

- 11. Annex 1 summarises key aspects of the council's performance for 2013/14. The performance considered by this committee are under the following headings:
 - Create Jobs & Grow the Economy
 - Build Strong Communities
 - Get York Moving

Implications

12. There are no financial, human resources, equalities, legal, crime & disorder, information technology, property or other implications associated with this report.

Risk Management

13. The report provides Members with updates on finance and service performance and therefore there are no significant risks in the content of the report.

Recommendations

14. As this report is for information only, there are no recommendations.

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Reason: To update the scrutiny committee of the latest finance and performance position.

Author: Chief Officers responsible for the report:

Patrick Looker Finance Manager

Tel: 551633

Sally Burns
Director of Communities and

Neighbourhoods

Sarah Tanburn

Interim Director of City and Environmental

Services

Report Approved X Date 10 July 2014

Specialist Officers: None

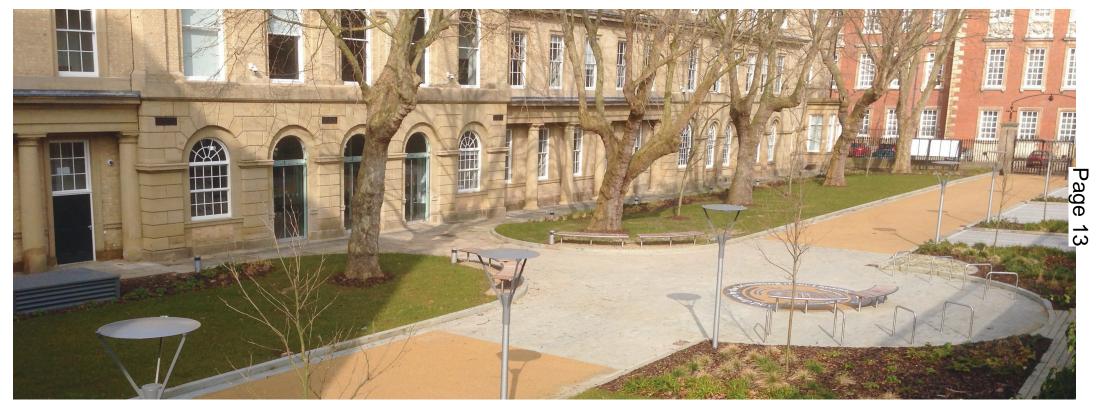
Wards Affected: All

For further information please contact the authors of the report

Annexes

Annex 1- York Monitor Annual Report 2013/14

York Monitor



Annual Report 2013 - 2014



York Monitor

Welcome

Welcome to the York Monitor, the annual report for the City of York Council.

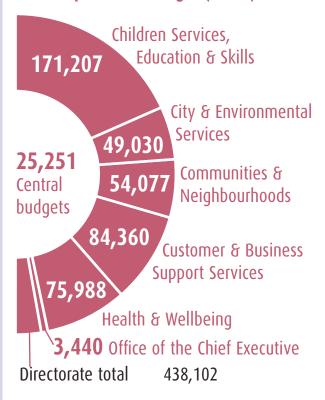
This report presents a range of information illustrating the 'state of the nation' in the City, activities and achievements undertaken by the Council over the last financial year and a short tour of just some of the priorities the council has committed to for the coming year. There are some case studies under each of the Council Plan priorities set out below, to illustrate how the work is contributing to real outcomes and benefits for the community.

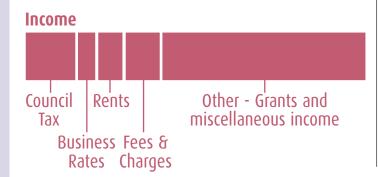
Create jobs and grow the economy	4
Build strong communities	6
Protect vulnerable people	8
Protect the environment	10
Get York moving	12
	Create jobs and grow the economy Build strong communities Protect vulnerable people Protect the environment Get York moving

The Council delivers a wide range of services to approximately 200,000 people across a City that covers 105 square miles. It is a City that is rich in heritage and has a great deal to offer. It has remained resilient and continues to thrive against a backdrop of an economic downturn across the Country.

Managing the Money

Gross Expenditure Budget (£000s)





The current financial climate for local councils continues to be extremely challenging and this is set to continue over the next few years. The council has put good plans in place to control spend where it is feasible to do so, whilst also working to save money in order to meet strict financial targets. This year the council saved £9m and had an overall net General Fund budget of £127.7m. Looking ahead, the Council will need to save a further £23m over the next two years a to continue to operate within the funds available $\overline{\Phi}$ This presents a significant uphill challenge, particularly given the efficiencies already made. The council's 'Rewiring' Programme launched in February 2014 has been set up to help meet these challenges head on.

The financial strategy reports presented during last year have highlighted the challenges facing the council and have also set out the need to ensure the council continues to invest in growing the economy given the financial benefits that economic prosperity brings. Ensuring the council grows its income sources and avoids the costs of deprivation remain factors in the council's financial strategy.

York's people are passionate and its cultural identity strong. The Council is committed to using its position to support the City and its residents in being the best it and they can be.

Whilst the economy is strong and growing stronger, the Council's own financial climate remains extremely challenging and this shows no signs of an early reprieve. The council is pleased to report it has saved £9m this year alone, but the going will become tougher and it is anticipated the council will need to save a further £23m over the next two years.

All council officers are working hard to come up with innovative ways to deliver services, but the landscape that is local government is a difficult one. The council is very pleased to present the achievements we have made this year in spite of this.

The council wants to continue to work with partners to improve the quality of life in York and continue the journey towards being a truly great modern European city.

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A strong financial plan will always ensure capacity is created so that the organisation can fund its priorities. By assuming that funding reductions will remain into the next Parliament. that constraints will be placed upon Council Tax increases, linking national studies like those from the Local Government Association as well as local intelligence, it is projected that the council will continue to have to make around £7-10m in budget reductions year on year until 2019-20.

The Re-wiring Public Services programme demonstrates a change in emphasis, transforming the council into a more responsive and flexible organisation which places residents at the heart of everything we do, involving them in shaping outcomes and services.

However, transformation can only deal with part of the financial challenges facing

the Council and there will continue to be a need for difficult choices to be made in terms of the services to provide and at what levels.



The council's Customer Service and Business Support Directorate is home to the council's Financial team. Their priorities in the year ahead will include:

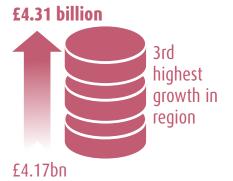
- Working to achieve a balanced budget for 2014/15 and to develop and agree the council's longer term budget for 2015 - 2020.
- Providing support to the council's Rewiring Public Services programme including support to procurement, finance, legal, customers, ICT, Human Resources and Asset Management functions, whilst providing support to financial reporting across a range of projects under the banner of the Rewiring Programme.
- Complete a strategic review of assets held by \vec{c} the council.
- Ensure high financial standards and financial innovation.
- Continue to ensure high levels of income collection and debt management.
- Implement category management in the commercial procurement hub to achieve efficiencies.
- Respond to Welfare Reform, lead on financial inclusion and support work on poverty.

Annual Report 2013 - 2014

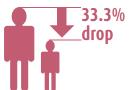
York Monitor

Create Jobs & Grow the Economy





Number of people on Job Seeker's Allowance









The value of York's economy grew to £4.31 billion in 2012, up from £4.17 billion in 2011. Percentage growth between 2008 and 2012 and 2011 and 2012 outstripped that of national and regional growth. York's economic growth was the third highest growth in the region in the last recorded year.

In 2012, York's economy supported 117,000 jobs, the same as 2011. York is the second least affected city for job loss in the region with Leeds losing 2.2% of total jobs between 2011 and 2012.

Jobs & the Economy

The number of people out of work has fallen over the last year to better than pre-recession levels for Job Seekers Allowance Claimants, and the proportion of the population on Out-of-Work benefits is at the lowest point since 2001. This represents just 1.3% of the working age population. The region stands at 3.4% and GB at 2.6%.

However, the proportion of York's population in 2013 in full-time employment, 65.8%, was near historic lows while the region has 74.0%.

York has the 10th highest proportion of its working age population in part-time employment out of 378 Local Authorities which has an impact on productivity in the city.

Youth Unemployment (Job Seekers Allowance Claimants aged 18-24) has decreased by 50% in the last year, one of the lowest proportions on record and has returned to pre-recession levels.

Growth & the Economy

Developers of Terry's, Henry Boot and David Wilson Homes are now working with the council to deliver approved schemes agreed in December 2013. The first homes are expected to go on sale later this year. Planning for the Hiscox offices has been approved bringing 500 jobs to the city. The Nestle site is being actively marketed and the council is working with partners to bring forward development. The Hungate plans approved in January 2014 are progressing and work will commence this summer on the development of 195 new apartments, including 31 affordable homes. The British Sugar site is progressing and following a public exhibition in November 2013 a planning submission is expected later this year.

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Focus on Apprenticeships

Jared Longhorne started an Advanced
Apprenticeship in ITQ with Browns in 2011.
Since then, he has been promoted to Office
Supervisor. Jared said, "I decided to do an
Apprenticeship as I wanted to improve my IT
skills. It's really important to keep up to date
with different systems. I really enjoy working
here as no day is the same. I hope to stay
and work my way up."

Jared's line manager said "He's very good to work with, eager to learn and has brilliant attention to detail. He'll do the little things that others may overlook. We're very happy to have him on board." Browns are so pleased they are now looking for a visual merchandising apprentice, saying. "We have been in York for over 100 years and we have always encouraged and supported training and developing young people. We are happy to be able to offer an apprenticeship as part of the York Apprenticeship Challenge".



The council is currently working closely with Network Rail to develop York Central. Funding has been identified to facilitate access to the site and development of new housing is anticipated in 2015. An application for housing and retail on the White Swan Hotel site was approved in December 2012 and work has begun, including improvements to the public realm as part of the Reinvigorate York initiative.

The Digital Economy

Sky and Talk Talk have joined forces with CityFibre to create a new company to deliver ultra-fast broadband in the city. It will build a city wide pure fibre network with broadband speed of 1 gigabit direct to homes and businesses. This will transform the city's digital connectivity making York the most digitally connected city on the country.

Living Wage

As part of the largest living wage alliance York is the first council in the region to pay a 'Living Wage', working to encourage public and private employers in the city to pay the same so we can become a Living Wage city.

The Skills Economy

York achieved its best ever GCSE results in 2013 with 67% of pupils achieving 5+A*- C including English and Maths. This places York as one of the

top (16th out of 152) Local Authorities in England and demonstrates high quality teaching in York's secondary schools. In primary schools, the assessment process changed in 2013 and, based on a new set of performance indicators, York results for the most part are in line with or above national figures.

Looking Ahead...

To create jobs and grow the economy the council will;

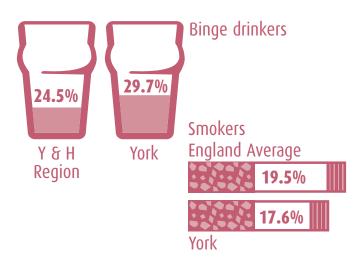
- Deliver a safe and secure Tour de France event.
- Continue work to ensure through good growth, York is one of the most competitive cities in the UK, Europe and the world including major site developments.
- Work to improve access to better quality, full-time, well paid jobs.
- Continue work to address skills gaps in the city, delivering better jobs with training and further emphasis on apprenticeships.
 This will include graduate retention and stronger links with the higher education establishments and businesses in the city.
- Open a refurbished Newgate city centre market.

Annual Report 2013 - 2014

Build Strong Communities



Council house investment programme agreed





Housing

Housing costs remain a challenge. York is one of the most expensive places to buy or rent in the region. High costs are rooted in York's popularity as a place to live and a long standing mismatch between housing supply and demand. York requires over 1,000 new homes each year to meet housing need.

The ambitious Get York Building programme to re-invigorate York's house-building industry is creating jobs and much needed new private and social housing. Six major sites are now in progress, supporting the Local Plan ambition to build 22,000 homes by 2030. As well as building new housing it is critical we make best use of existing homes. In 2013/14, over 100 empty properties were returned to use. In York, one in five households rent from the private sector, where some of the worst conditions can be found. In 2013, the council introduced a Landlord Accreditation Scheme to improve standards.

Health

Smoking prevalence in York is lower than the national average. Alcohol consumption continues to present a challenge with 29.7% of adults

Focus on Student Volunteers

As part of the York Student Community
Strategy, the council's Smarter York officers,
in partnership with the University of York and
York St John University, carry out volunteer
days throughout the year. In December
25 volunteers from York St John University
each gave 2 hours of their time to litter
pick in the Haxby Road and Groves area. In
February they carried out a Ground Force day
clearing front gardens and footpaths with
York University, linking in with the York Loves
Students Campaign.

We continue to build links with student unions at both universities and foster our relationship with Higher York via the York Community Strategy. The aim is to engage with York College and Askham Bryan College in future.



Plans are already in place to increase our student volunteer days in 2014/15.

(over 18) drinking at "Increasing and at risk" levels. York differs from England's worst authority by only 1%. The best LA is 15.7%, regioanly the level is 24.5% (nationally it is 22.3%).

The council continues to work with the two universities and student unions to promote better awareness of excessive alcohol consumption, to address issues around behaviour, alcohol misuse and river safety.

Crime

Crime has fallen across the City for the eighth consecutive year falling by 5% on the previous year. However, it is not without challenges in some key areas including alcohol consumption. York has the 7th worst estimated levels of binge drinking in the country, but the new Alcohol Restriction Zone (ARZ) within the city walls and train station went live on the 31st March 2014. This zone is designed to help control the consumption of alcohol outside of licensed premises.

York received White Ribbon status for its policies and procedures in regard to domestic violence in May 2014. A new multi-agency Anti Social Behaviour (ASB) Hub launched in May 2014, helping police and staff across council departments to deliver a connected ASB service.

Our Libraries

While other local authorities are closing libraries because of financial constraints, York has transferred its 14 libraries and archive services into Explore York Libraries and Archives Mutual. This is a ground breaking, staff-led Industrial Land Provident Society for the benefit of the community.

Working with our communities

Community engagement continues to be a key priority for the council. During 2013-14 the council held over 40 resident forums with 1800 people attending these over the same period. Community Conversations continue to take place across the city providing an opportunity for residents to tell us what they think.

Working Towards a Fairer York – our approach to equalities

Over the last year much has been achieved in delivering the council's Equalities Improvement Action Plan to reach its ambition to become an 'Excellent' authority.

The council formed a new Fairness and Equalities Board this year as well as strengthening its approach to monitoring the diversity of the workforce which will contribute towards the goal of becoming an 'Excellent' authority following an anticipated inspection in January 2015.

Looking Ahead...

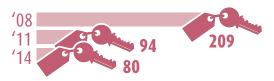
To build strong communities the council will;

- Deliver a community stadium including a county standard athletics facility.
- Support community groups to take greater ownership of the management and operation of parks and green spaces.
- Through the 'Rewiring' programme the council will develop community hubs where we can work in partnership with local communities at a neighbourhood level.
- Deliver the Community Learning Strategy and expand opportunities available to residents to promote health and wellbeing, including the development of a pilot programme focusing on living with dementia.
- Consult on the draft local plan that sets out how York's housing needs will be met up to 2030.
- Raise standards in the private rented sector and continue to tackle homelessness through a sustained focus on early intervention and prevention.

Page 20

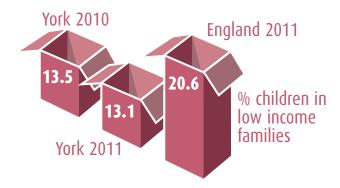
Protect Vulnerable People

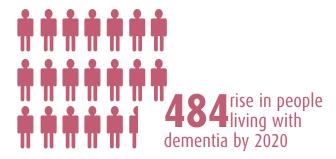
People in temporary accommodation in York





Households in temporary accommodation





Homelessness and Housing Vulnerable people

The council has managed to reduce homelessness this year against a backdrop of high housing costs and the impact of welfare reforms. Households in temporary accommodation are almost as low as they've ever been.

The council is committed to planning for the needs of marginalised and vulnerable groups. 2013 saw the start on site of six new gypsy and traveller pitches and the city's first Supported Housing Strategy agreed.

People with learning disabilities

Housing arrangements have a strong impact on people's overall quality of life. 82.6% of adults with learning disabilities known to social care services were supported to live independently. This is a 19.4% increase over last year outperforming the regional, national and comparator authorities.

Older People

In York it is thought there are 2,725 people currently living with dementia and this is expected to rise to 3,209 by 2020. York is an early adopter of a national pilot recognition

scheme for dementia friendly communities, led by the Alzheimer's Society.

Our ambition is that all older people are enabled to live in their own homes and communities, controlling their support and have access to high quality residential care. Currently, too many older people are spending more time in hospital than they should. The Council is working closely with partners to address this.

Poverty and helping those on low incomes

York has lower proportions of workless households and children in poverty than the region and nationally. However, it remains a significant issue in the city, with 9000 workless households and 4500 children living in poverty, with some areas of the city above regional and national averages.

The council is working to address these problems. The York Financial Assistance Scheme (YFAS) provides a solution for residents in financial difficulty. This replaced former Department of Work and Pensions funding. The £239,549 budget helped 1,557 people 60% of whom live in the city's most deprived wards.

Focus on Special Educational Needs and Disability

York has been nominated as a Champion for its Special Educational Needs and Disability reforms in recognition of the progress made in implementing far reaching reforms.

In York all our developments were based on co-production.

We asked parents how they wanted to share information about their child with professionals, how we could improve assessment, how to increase their understanding of what is on offer.

Parents inspired us and worked with us. We were the first LA to publish a Local Offer in 2012, (show-cased on the Council for Disabled Children's website) and piloted Education Health and Care Plans, improving the plans in the process.

Feedback from parents involved in the new process has been outstanding. "This was the most relaxed review we have been to. Everything I wanted to say was included. It made it easier. It was really about Jo and not about the paperwork."

Helping children and young people succeed

Specialist services are helping to safely reduce the number of children who are looked after, which at the end of March 2014 had fallen to 222, the lowest since 2009. Between 2011 and 2013 York achieved adoption for 19% of children in care compared with a national average of 13%, which ranks York 16th out of 152 local authorities in England.

68% of adopted children were placed within 20 months of becoming looked after, compared with a national average of 55%. This ranks York 14th out of 152 local authorities in England.

Outcomes for some of the city's most vulnerable children have improved. 22% of Looked After Children eligible for GCSEs in 2012/13 achieved five or more A* to C grades including English and Maths, up from 13% in the previous year.

Pupils eligible for Free School Meals have also seen improved results with 40% achieving five or more A* to C grades including English & Maths (up from 36%).

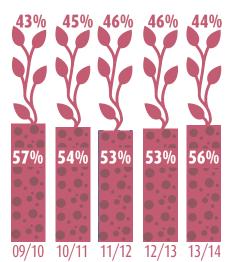
In March 2014, 4.8% of 16-18 year olds in York were not in Education, Employment or Training (NEET). York were 3rd in the region and in line with the average of similar local authorities.

Looking Ahead...

To protect vulnerable people the council will;

- Continue to reduce the number of looked after children.
- Launch the Learning & Development framework for social care practitioners to strengthen services for children requiring support and protection.
- Focus the School Improvement and Skills Service on improving the outcomes of the most vulnerable.
- Continue to mitigate the impact on vulnerable people of welfare reforms and lead on Financial Inclusion and support the work of the Financial Inclusion Steering Group.
- Tackle homelessness through a sustained focus on early intervention and prevention.
- Improve quality of life outcomes for Gypsies and Travellers by increasing engagement, improving facilities and expanding site provision.
- Deliver the Better Care Agenda through partnership working between Adult Social Care and Housing and achieve financial efficiencies by implementing the outcomes of the Sheltered Housing with Extra Care review.

Protect the Environment



Waste recycled, reused or composted

Waste sent to landfill

residents enrolled on the garden waste subscription scheme



per household (kg)

Waste

A number of measures have been put in place to reduce collection and disposal costs, focusing on waste prevention, reducing the cost of disposal and recovering some costs from customers. Changes have also been made to rounds and charges introduced for certain services, such as the garden waste subscription service. A reduced garden waste disposal rate has also been achieved.

Climate Change

A detailed renewable energy study for the city has been completed and funding secured to create a Heat Map of York. This will ensure the draft Local Plan encourages renewable energy and continues to deliver the draft Sustainable Energy Road Map.

Funding has been secured through the Leeds City Region's £225k strategic heat programme to carry out initial feasibility studies on seven opportunities for low carbon district heat networks in York. As part of delivering the council's climate change action plan, two assisted collective energy switches have been delivered.

Focus on Electric Transport

York is the first UK city to install a city-wide network of pay as you go charging points for electric vehicles. We installed fast charging points in city centre car parks and Park&Ride sites. York received £250k of government funding towards installing the charging points. The council's Environmental Protection Unit is using the authority's first electric car. It has a 109 mile range and costs just 2p per mile to run, much cheaper than diesel vans or petrol cars.



Six electric buses will operate from the new Poppleton Park&Ride

from June. Another 10 electric buses will operate in York in 2014 with plans for 80% of bus movements to be zero emission by 2018.

The UK's first 'low-emission taxi' incentive scheme has seen the sales of 12 hybrid taxis and 1 full electric taxi to local drivers.

Funded as part of a £280k Department of Energy and Climate Change (DECC) the first helped 328 residents in York consider switching.

Those who switched saved on average £150 a year. The second helped over 700 people consider switching and the 250 who did are set to save an average of £170 a year.

£10k has been secured to deliver a new Home Energy Programme that includes helping residents take practical steps to save energy and carbon in their homes and consider saving money by switching energy suppliers.

Flood defence

A £3.2m scheme to protect 300 residents' homes and businesses from the risk of flooding is nearing completion in the Water End area.

The scheme is a partnership between the council and the **Environment Agency and follows** extensive public consultation. The council has contributed £1m towards the work which will greatly reduce the risk of a recurrence of the 2012 flooding in the area.

Reinvigorate York

Reinvigorate York is the council's programme of works to enhance public spaces and King's Square is the first of these schemes. One of York's most popular city centre spaces, has been transformed with improved pedestrian access, additional seating and space for performers.

The £490k improvement scheme began in Autumn 2013. Unnecessary street furniture was removed and the area repaved using natural materials. New lighting enhances the square's evening appearance.

A user group of residents, retailers and businesses was established to allow details of the scheme to be discussed.

Reinvigorate York will provide a lasting legacy and enhance the public realm.



Looking Ahead...

To protect the environment the council will;

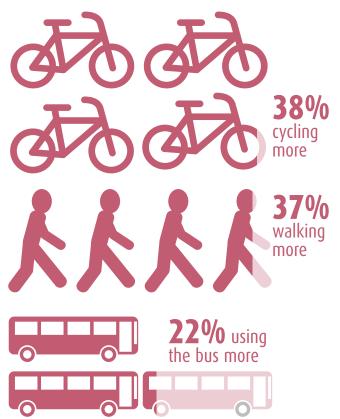
- Gain approval for a new Waste Strategy to obtain greater efficiency and cost savings.
- Develop and implement a communication programme to increase public understanding of the Waste Strategy to encourage more recycling and reduce landfill.
- Meet York's health-based air quality objectives and promote the links between public health and air quality.
- Implement and promote Green Deal, along with Leeds City Region partners, to reduce fuel poverty, improve home energy efficiency and reduce carbon emissions.
- Increase use of recyclable materials and investment in resilient new materials to reduce future maintenance cost.
- Invest in LED based street lighting.

Page

Get York Moving



Results from the i-Travel 2013 roll-out show





Arriving at the station using sustainable transport

Bus travel

The YorkLIVE website and mobile apps were launched in June 2013, making it easier for commuters, residents and visitors to navigate their way around the city. YorkLIVE provides live traffic and travel information, including where roadworks and road closures are taking place, how many available spaces are free in council car parks and live rail arrival and departure times.

Park&Ride

York has one the UK's top Park&Ride services, with over four million passenger journeys each year. Two new Park&Ride sites will be launched in June 2014 to improve the existing service and boost capacity. Askham Bar, a new 1,100 space site will replace the current site which is unable to meet demand and Poppleton Bar, a new 600 space site will cater for passengers travelling to York via the A59 and other areas west of the city. The Poppleton Bar Park and Ride service will become York's first all-electric Park and Ride route. Funding for the £22.7m project was approximately 70% DfT and 30% council.

The Park&Ride sites include the i-Travel York Park and Pedal initiative where commuters can hire

secure cycle lockers to leave their bikes safely overnight. Commuters can then park free in the Park&Ride car parks and cycle into York. There are over 70 Park&Ride cycle lockers and they are proving very popular. This is the first such scheme in country and has been shortlisted for a national car park awards scheme.

Traffic

A Review of the winter maintenance policy, including criteria for gritting public highways, was implemented following public consultation N and Cabinet approval, resulting in a £20k saving.

The Lendal Bridge traffic restriction trial was implemented to reduce congestion in the city centre, improve public transport journey times and improve the environment at the northern end of the city centre. Analysis of the data suggested that the trial achieved many of the original objectives. However there was considerable concern from residents and businesses and following a letter from the traffic penalty adjudicator the restriction was removed. An independent Traffic Congestion commission is being convened to consider options for tackling traffic levels.

Focus on personalised travel plans

The i-Travel York initiative aims to increase levels of cycling by 20%, walking by 10% and bus usage by 18% reducing congestion and improving health. During summer 2013 i-Travel advisers signed up over 2,200 residents in Rawcliffe and Clifton to a personal challenge to try out a new form of sustainable transport. The aim is to encourage residents to use more sustainable and active modes of transport including walking, cycling, public transport, car sharing and smarter driving.

Nicola and James both cycle to work and signed up for the York Cycle Challenge. Their two daughters cycle to school and enjoy using the Rawcliffe BMX track and cycling into town along the riverside. Nicola said "If everyone makes a few small changes to the way they travel it would make a big difference to York's transport problems."



Cvclina

Started the Haxby Road to Clifton Moor Cycle Route providing a new route for cyclists from Haxby and New Earswick to the employment and retail site at Clifton Moor.

An innovative new mobile app has been launched ahead of the Tour de France. "Cycle Yorkshire Ride The Routes" has been designed around the Yorkshire stages of the Grand Depart, encompassing information on the routes, hints and tips on how to cycle specific sections and general rural cycling road safety advice.

Bike Belles, an iTravel York initiative in partnership with Sustrans are delivering a programme to encourage more women into cycling. Current statistics show that only 1 in 4 cyclists are women and 75% of women never cycle at all. Bike Belles encourages women to cycle through a variety of social rides and events such as cycle maintenance classes. The programme is proving very popular and is already exceeding targets in terms of the numbers of Bike Belles champions recruited and participants engaging in the scheme.

Pedestrians

Completed the Fishergate Pedestrian Route improvements to make it safer for pedestrians to get into and out of the city.

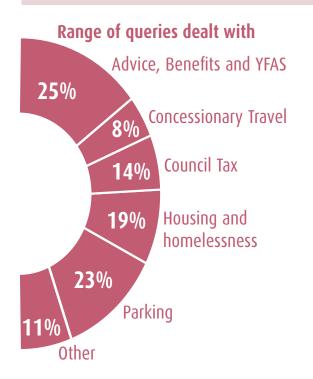
Looking Ahead...

To get York moving in 2014/15 the council will;

- Successfully deliver traffic management for the Tour de France.
- Complete the Access York Project which increases the capacity of the service by 30% (2 New Park&Ride sites and the upgrade of the A59/A1237 roundabout).
- Complete the Haxby Road to Clifton Moor Cycle Route providing a new route for cyclists from Haxby and New Earswick to
- Clifton Moor.

 Complete 20mph speed limit programme for page of the city.
- Deliver Better Bus Area Funded schemes such as Exhibition Square, Capacity enhancements to Clarence Street/Lord Mayors Walk junction, Museum Street bus shelter, and new shelter in Rougier Street.
- Work with the West Yorkshire plus Transport Fund to deliver infrastructure improvements in the city including the completion of the first stages of the Outer Ring Road upgrade study, commencement of detailed design of the A1237 roundabout improvements and review of the station frontage to reduce the conflict between users and improve the interface between modes.

Our Organisation





Rewiring Public Services Programme

Local Government is undergoing radical change. Resident demand for services and community expectation continues to increase. Council finances have reduced nationally by an average of 33% and so in order to balance these interests radical change is required. The council needs to:

- Be more flexible and responsive to changing needs.
- Listen and constantly learn.
- Adapt to changing environments and pressures
- Support the most vulnerable.
- Be modern in the way we use ICT, data and processes to enable greater efficiency and effectiveness.
- Be an excellent communicator.

The Rewiring Programme pulls together a series of projects and programmes, driven by engagement with residents, voluntary and community organisations and businesses, to establish what York, as a place, wants. Already together with its partners, the council has:

 established new operating models including mutuals and wholly owned companies, but more can be done to understand the options in other areas of the council

- enabled residents to provide innovative solutions to challenges in the City and to collaborate and design services as a community (GeniUS Innovation application).
- started working with Leeds Data Mill to better use real-time data which is allowing us to target our resources more effectively. Increasingly we want communities to use this data and make decisions on the outcomes they want and how resources are used.

Customer Service

This year has been dominated by a number of related priorities in the Customer and Administration Accommodation strategies relating to the completion of the consolidation of council offices and services, with the finalisation of the refurbishment of and moves to Hazel Court and West Offices. This incorporated a fully centralised Facilities Management operation and a single Customer Centre for access to all council services in a single modern environment.

The new Customer Service centre at West Offices is the focal point of the building, replacing the original thirteen receptions across the city and bringing them all together in one convenient

location in the heart of the city. This prompted an overhaul in the way face-to-face services were managed and delivered by the council. The objective was to create a friendly, professional and efficient environment to deliver seamless access to all council services.

The centre would need to provide for a weekly footfall of 2,500 people visiting for pre-arranged one to one appointments, group meetings and ad hoc visits for information or face to face interactions. The objective for the council was to deliver on their Customer Strategy aim of "delivering the right service, at the right time, in the right way, at the right cost for our customer". From 1st April 2013 – 31st March 2014 the Customer Centre provided a service to 124,541 customers/visitors.

Our workforce

Our younger workforce is not representative of the York community where 15.5% of those in employment are aged 16 to 24. We have developed an integrated approach to internships, apprenticeships and work experience placements, with enhanced training allowances for apprentices and for student and graduate interns which reflect our commitment to the employment of greater numbers of young people.

Work to support the council's Workforce Strategy included:

- embedding the Living Wage into its pay structures.
- undertaking an Equal Pay Audit demonstrating fair pay and addressing any areas of concern by harmonising pay structures.
- the completion of plans to centralise all Learning and Development funding and activity.
- a review and strengthening of Health & Safety governance structures across the council.
- the negotiation of a new Trade Union Engagement Framework to be launched in Summer 2014.

An open council

Engagement with our communities is at the heart of the council's Rewiring programme. The Community Conversations allow residents to meet councillors and council staff to tell the council their concerns. As well as streaming council meetings the council also publishes all of its travel expenses online and produces a one page summary of consultations. We have begun working with the Leeds Data Mill project, so that data about the council and its partners will become available online for residents so that they can make more informed decisions. It will also mean that the council and its partners become more accountable and reduce the need for Freedom of Information (FOI) requests.

ICT Services

As the world turns digital, customer expectations around how they access services shift. Our ICT services are gearing-up to meet the challenge of the digital age, making best use of the Super Connected Cities programme and significant private sector investment to deliver an ICT infrastructure that supports the Council in meeting its priorities to deliver customer driven services across multiple channels.

Looking Ahead...

The council aims to:

- Improve the whole customer service experience.
- Develop new ways of working to engage local economies and local communities in co-design and co-production of services.
- Continue to stream council meetings on the internet and on YouTube.
- Deliver an organisational change programme to enable people to work in a different way to support the Rewiring programme.
- Improve feedback from staff around work demands and create a wellbeing offer to better support staff through change.
- Roll out a new offer to young people on apprenticeships, work experience placements and internships.

Annual Report 2013 - 2014

The Council Plan priorities illustrate how the work of the council is contributing to real outcomes and benefits for the community.

Create jobs and grow the economy

Build strong communities

Protect vulnerable people

Protect the environment

Get York moving



Large print, CD and other formats are available on request.

Polish

To jest ulotka o komentarze i skarg Miasta Rady Jorku, usług dla dzieci. Możemy dostarczyć te informacje w swoim własnym języku.

Turkish

Bu York Konseyi City, çocuk hizmetleri hakkında yorumlar ve şikayetler hakkında bir broşür olduğunu. Biz kendi dilinizde bu bilgiyi sağlayabilir.

Cantonese

這是一個有關的意見和投訴, 紐約市議會, 兒童服務小冊子。我們可以在自己的語言提 供這些信息。









Economic & City Development Overview & Scrutiny Committee

23 July 2014

Report from the Office of the Chief Executive

Supporting Older People Scoping Report

Summary

1. This report provides a suggested scope for the committee's contribution to the Council's corporate scrutiny review around supporting older people.

Background

- 2. Research demonstrates that people in employment have better outcomes in terms of health and wellbeing than people without work. There is evidence that these benefits apply to older workers too¹. Employment is therefore potentially a valuable component of any approach to increasing the wellbeing of older people.
- Older people also represent for employers a potentially valuable source of skilled and experienced talent, to increase the productivity and profitability of their businesses.
- 4. Both these factors, alongside concerns about affordability of pensions, motivated the approach from central Government to changing the pension age, with the pension age for females rising to 65 in 2018 and to 66 for all in 2020. Pension age will continue to rise in line with continuing increases to life expectancy.

What do we know about older people in the workforce?

5. A full analysis is set out at Annex A. Headlines include:

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¹ Work Longer, Live Healthier: The relationship between economic activity, health and government policy: IEA 2013

- York has a higher proportion of those aged 50-64 in employment than the regional or national proportions
- York has a lower proportion of those aged 65 and over than the region or national proportions.
- a higher proportion of males aged 50-64 are in employment than females
- a higher proportion of males aged 65 + are in employment than females
- a higher proportion of people aged 50-64 are in employment in 2013 than ever before (2004) in York and this rate is higher than the regional and national rate.
- a lower proportion of people aged 65 and over are in employment in 2013 in York than the regional and national rate.

What can we predict about future trends?

- 6. A fuller picture, including caveats around reliability of this kind of forecasting, is included at Annex A. Key headlines:
 - Between 2014 and 2024 the number of all people in employment aged over 60 will increase by 103%, from 6200 to 12700
 - When the retirement age for females increases to 65 in 2018 this will have an effect of a potential additional 3400 people in the labour market between 2017 and 2018.
 - When the retirement age increases for both genders in 2020 this will have an effect of a potential additional 1400 people in the labour market between 2019 and 2020
 - Between 2014 and 2024 the number of females in employment aged over 60 will increase by 332%, from 1400 to 6100
 - Between 2014 and 2024 the number of males in employment aged over 60 will increase by 36%, from 4800 to 6500

What do we know about attitudes to older workers?

- 7. National research² sets out some useful evidence. Data from the British Social Attitudes Survey (2008) shows that 35 per cent of employees aged 50+ agreed they would 'want' to work beyond the age of 65 and 42 per cent of those aged 50+ agreed they would 'enjoy' working in their current job beyond the age of 65.
- 8. The same research cites a British Chambers of Commerce (BCC) survey of over 3500 members which suggested that over a third had employees over 65. The Age & Employment Network (TAEN) reported that conversations with employers over the past three years' show employers who have adopted age friendly retention and recruitment policies almost without exception emphasise the business benefits of doing so'. Benefits cited include skill, commitment, work ethic, loyalty and flexibility.
- 9. We therefore have significant information and evidence at the headline level. However, there is a lot we do <u>not</u> know, for example:
 - How many over 50s want work but cannot get it?
 - How does this compare to other age ranges (e.g. 16-24s Not in Employment, Education or Training (NEET))?
 - What jobs do people want and what is the market failure that means that they can't get this through existing channels?
 - What are the characteristics of people in this category (e.g. are older people being made redundant because they no longer have relevant skills; are they long term unemployed; is it the result of sector shifts; or are there other characteristics which enable us to provide a targeted response?)

² Review of the Default Retirement Age: Summary of the stakeholder evidence A report of research carried out by Independent Social Research on behalf of the Department for Work and Pensions (2010)

Scope

- 10. The Committee should consider the topic from a number of viewpoints.
 - i. How do we identify more intelligently current and potential future demand for support for older people who are actively seeking work, and where there is evidence that current interventions are not meeting their needs adequately?
 - **Objective:** to create an evidence base that will allow the Council with partners to consider any unmet needs, and the resourcing thereof.
 - ii. What represents current best practice in terms of attracting and retaining older people in employment?
 - **Objective:** to ensure as a city we are adopting the most appropriate strategies in enabling older people to be in employment.
 - iii. How widely are these practices adopted by businesses and support providers in the city, and are there particular challenges for certain types of businesses which can be collectively addressed?
 - **Objective:** to create opportunities for all employers in the city to benefit from the experience and expertise of older people.

Analysis

11. This scoping report is presented for information only.

Council Plan

12. This report is directly linked to the 'create jobs and grow the economy' element of the Council Plan 2011-15.

Implications

13. There are no known financial, human resources, equalities, legal or other implications associated with this report.

Risk Management

14. In compliance with the Council's risk management strategy there are no known risks associated with this report.

Recommendations

- 15. Having considered the information provided in this scoping report, the Committee are recommended to agree whether or not to proceed with a review based on the suggested focus outlined in paragraph 11 above.
- 16. If a decision is taken to proceed the Committee are asked to agree:
 - · A Task Group to carry out the review on their behalf
 - A timeframe for completing the review

Reason: To progress the work of the Committee in line with Scrutiny procedures and protocols

Contact Details

Author: Chief Officer Responsible for the report:

David Walmsley Kersten England
Programme Director Chief Executive

Rusiness Consolidation

Business Consolidation

Tel: 01904 555326

Wards Affected:

Report Approved

Date
9 July 2014
All

For further information please contact the author of the report

Background Papers: None

Annexes:

Annex A – Age profile of those employed.

Abbreviations in this report and its annex

BCC - British Chambers of Commerce

IEA – Institute of Economic Affairs

JSA - Job Seekers Allowance

NEET - Not in Employment, Education or Training

ONS - Office of National Statistics

TAEN – The Age & Employment Network

INFORMATION BRIEFING-ANNEX A



Age Profile of those in Employment – focusing on older people

Annual Population Survey, ONS (January to December, 2013) Census 2011

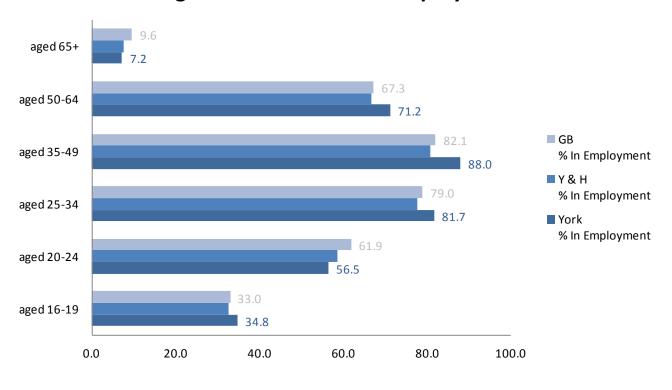
What proportion of each age group is in Employment?

- York has a higher proportion of those aged 50-64 in employment than the regional or national proportions
- York has a lower proportion of those aged 65 and over than the region or national proportions.

Age Profile of those in Employment

Age group	York (Number)	York % In Employment	Y & H % In Employment	GB % In Employment			
aged 16-19	3,500	34.8	32.7	33.0			
aged 20-24	13,300	56.5	58.7	61.9			
aged 25-34	25,300	81.7	77.8	79.0			
aged 35-49	35,700	88.0	80.8	82.1			
aged 50-64	26,900	71.2	66.7	67.3			
aged 65+	2,700	7.2	7.5	9.6			
aged 50+	29,600	39.2	38.2	39.4			

Age Profile of Those In Employment

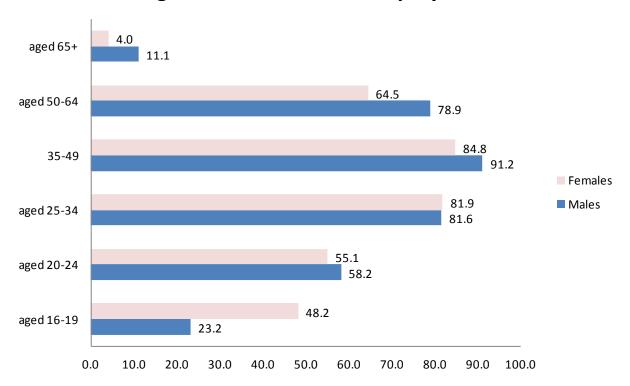


What proportion of each age group is in Employment? Gender split

- a higher proportion of males aged 50-64 are in employment than females
- a higher proportion of males aged 65 + are in employment than females

Age Group and Gender	numerator	% in Employment
males - aged 16-19	1,300	23.2
males - aged 20-24	6,100	58.2
males - aged 25-34	13,500	81.6
males - aged 35-49	18,400	91.2
males - aged 50+	15,800	45.8
males - aged 50-64	13,900	78.9
males - aged 65+	1,900	11.1
females - aged 16-19	2300	48.2
females - aged 20-24	7,200	55.1
females - aged 25-34	11,800	81.9
females - aged 35-49	17,300	84.8
females - aged 50+	13,800	33.6
females - aged 50-64	12,900	64.5
females - aged 65+	800	4.0

Age Profile of those in Employment

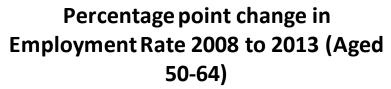


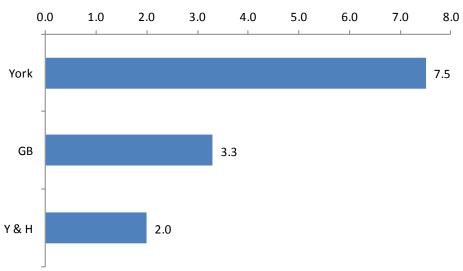
Change in Employment Rate over time

• a higher proportion of people aged 50-64 are in employment in 2013 than ever before (2004) in York and this rate is higher than the regional and national rate.



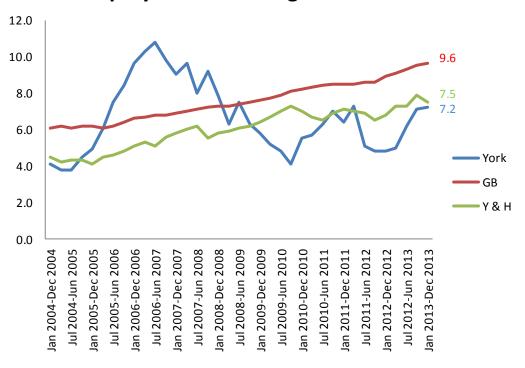
• The rate in York has increased to a greater extent between 2008 and 2013 in York than the regional or national change





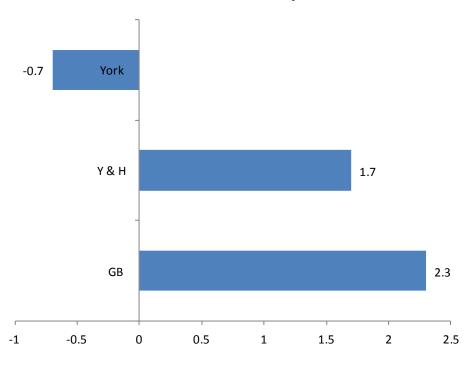
 a lower proportion of people aged 65 and over are in employment in 2013 than in York than the regional and national rate.

Employment Rate - Aged 65 and Over



• this proportion of people aged 65 and over has decreased to greater extent than that of the region or national picture.

Percentage point change in Employment Rate 2008 to 2013 (Aged 65 and Over)

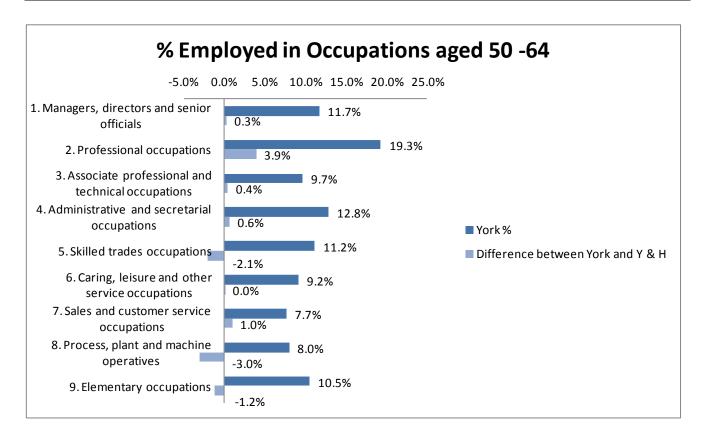


What occupations are older people employed in? (Census 2011)

• 40.7% of those aged 50 to 64 are employed in the highest three Occupational groups – this compares to 36% for the region and 39.7% for England.

Occupation by those aged 50 to 64

Occupation	York (Numbers)	York %	England %	Y&H%	Difference between York and Y & H
Managers, directors and senior officials	2,796	11.7%	12.4%	11.4%	0.3%
2. Professional occupations	4,615	19.3%	17.2%	15.4%	3.9%
3. Associate professional and technical occupations	2,316	9.7%	10.1%	9.2%	0.4%
Administrative and secretarial occupations	3,073	12.8%	13.1%	12.2%	0.6%
5. Skilled trades occupations	2,670	11.2%	12.4%	13.3%	-2.1%
Caring, leisure and other service occupations	2,197	9.2%	8.9%	9.1%	0.0%
7. Sales and customer service occupations	1,842	7.7%	6.2%	6.7%	1.0%
8. Process, plant and machine operatives	1,915	8.0%	9.3%	11.0%	-3.0%
9. Elementary occupations	2,512	10.5%	10.4%	11.7%	-1.2%

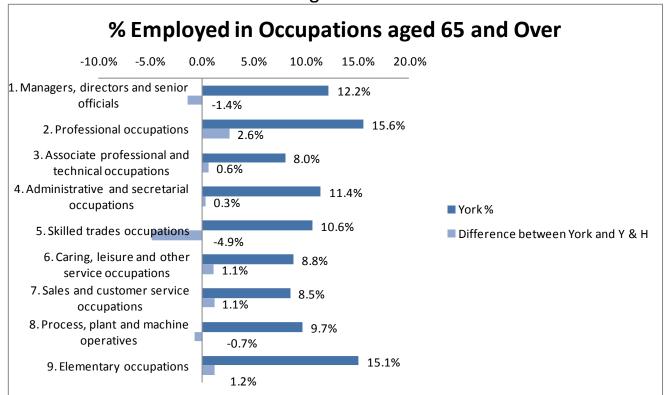


- 35.8% of those aged 65 and over are employed in the highest three Occupational groups this compares to 33.9% for the region and 37.8% for England.
- A higher proportion of those aged over 65 in York are employed in the lower categories of the occupational hierarchy.

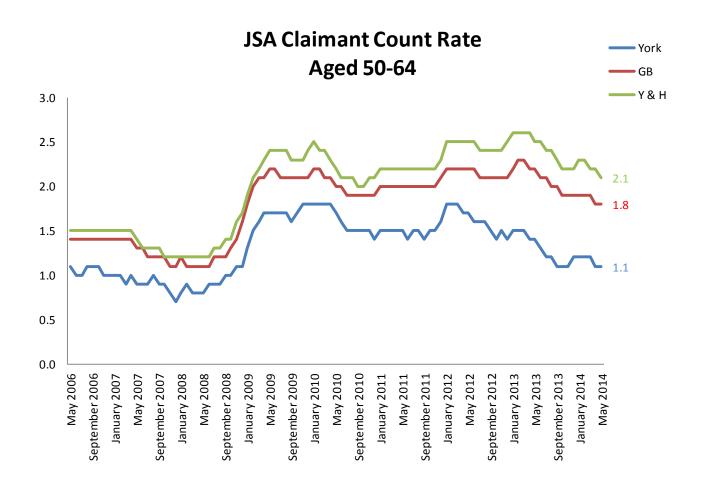
Occupation by those aged 65 and Over

Occupation	York (Numbers)	York %	England %	Y&H%	Difference between York and Y & H
1. Managers, directors and senior officials	359	12.2%	14.1%	13.6%	-1.4%
2. Professional occupations	457	15.6%	14.9%	12.9%	2.6%
3. Associate professional and technical occupations	236	8.0%	8.8%	7.4%	0.6%
4. Administrative and secretarial occupations	336	11.4%	11.9%	11.1%	0.3%
5. Skilled trades occupations	312	10.6%	14.2%	15.5%	-4.9%
6. Caring, leisure and other service occupations	259	8.8%	7.6%	7.7%	1.1%
7. Sales and customer service occupations	250	8.5%	6.7%	7.4%	1.1%
8. Process, plant and machine operatives	285	9.7%	9.3%	10.4%	-0.7%
9. Elementary occupations	443	15.1%	12.4%	13.9%	1.2%

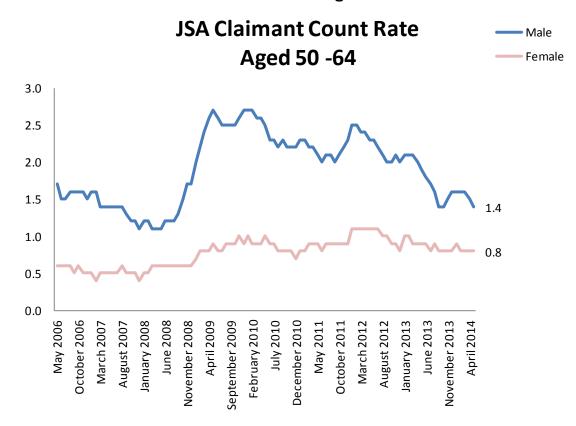
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York has a lower proportion of those aged 50-64 on Job Seekers allowance than the region or nation.



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Future Trends and the effects of increase in Pension Age

Key dates

- The female retirement age increases to 65 in 2018
- Both retirement ages increase to 66 in 2020

Caveat

Forecasting the employment rate –The pre-recession average rate is the most likely to occur as general economic conditions continue to improve, and using the 2013 employment rate will mean a higher proportion in employment. For this reason the pre-recession rate has been used as a baseline

Headlines

Pre-recession employment rate;

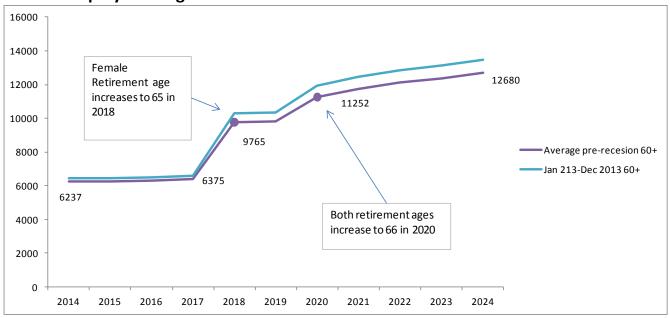
Total population aged over 60

- Between 2014 and 2024 the number of all people in employment aged over 60 will increase by 103%, from 6200 to 12700
- When the retirement age for females increases to 65 in 2018 this will have an effect of a potential additional 3400 people in the labour market between 2017 and 2018.
- When the retirement age increases for both genders in 2020 this will have an effect of a potential additional 1400 people in the labour market between 2019 and 2020

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Using the 2013 employment rate these figures will be higher.

Total in employment aged 60+



<u>Pre-recession employment rate – Gender split</u>

Female population aged over 60

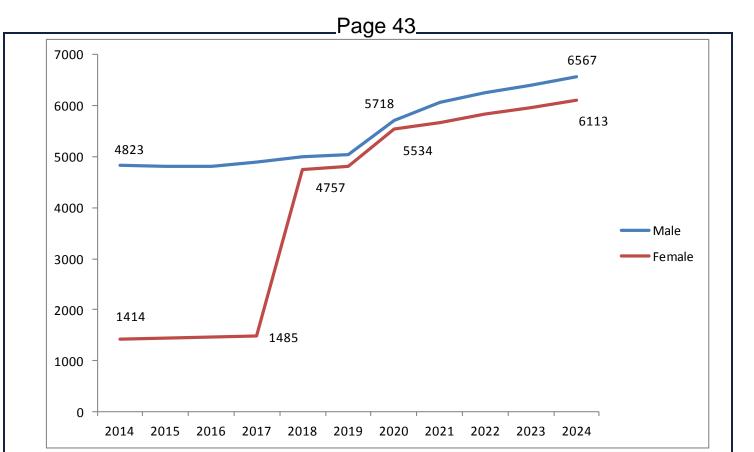
- Between 2014 and 2024 the number of females in employment aged over 60 will increase by 332%, from 1400 to 6100
- When the retirement age for females increases to 65 in 2018 this will have an effect of a potential additional 3300 females in the labour market between 2017 and 2018.
- When the retirement age increases to 66 in 2020 this will have an effect of a potential additional 700 females in the labour market between 2019 and 2020

Using the 2013 employment rate this figure will be higher.

Male population aged over 60

- Between 2014 and 2024 the number of males in employment aged over 60 will increase by 36%, from 4800 to 6500
- When the retirement age increases to 66 in 2020 this will have an effect of a potential additional 700 males in the labour market between 2019 and 2020

Using the 2013 employment rate this figure will be higher.



Jonathan Walker <u>jonathan.walker@york.gov.uk</u>, ext 4428 Business Intelligence Team





Economic & City Development Overview & Scrutiny Committee

23 July 2014

Report of the Assistant Director Governance and ICT

York Economic Dashboard

Summary

1. This report provides Members with York's latest Create Jobs and Grow the Economy Dashboard.

Background

- 2. In January 2014 the Economic & City Development Overview & Scrutiny Committee considered the implementation of recommendations from the previously completed External Funding Scrutiny Review along with updated information on the York Economic Partnership Dashboard. The Chair asked that Members be kept updated on changes to the Economic Dashboard on a regular basis.
- 3. In April 2014 agreed that changes to the figures in the Economic Dashboard be considered by the Committee on a quarterly basis.

Consultation

4. The information in Annex A has been provided by City of York Council's Business & Economic Intelligence Officer.

Options

- 5. The Committee can note and comment on the information provided in this report and:
 - a) Ask that further update reports be produced for the Committee;
 - b) Agree that no further reports should be produced.

Analysis

6. This report is for information only.

Council Plan

7. This report is directly linked to the 'create jobs and grow the economy' element of the Council Plan 2011-15.

Implications

8. There are no known financial, human resources, equalities, legal or other implications associated with this report.

Risk Management

9. In compliance with the Council's risk management strategy there are no known risks associated with this report.

Recommendations

 Members are asked to consider the contents of this report and request a further update report be provided for the November ECDOSC meeting.

Reason: To keep Members informed about changes to the Economic Dashboard

Contact Details

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	Report	✓	Date	7/7/2014	Ļ
	Approved			_	
Wards Affected:	List wards or tick box to ind	licate	e all	All	√

For further information please contact the author of the report.

Annexes

Annex A - Create Jobs and Grow the Economy Dashboard

Abbreviations used in this report and its Annex

BRES - Business Register and Employment Survey

ECDOSC - Economic & City Development Overview & Scrutiny Committee

GCSE - General Certificate of Secondary Education

GVA - Gross Value Added

ICT - Information and communications technology

JSA - Jobseeker Allowance

ONS - Office of National Statistics

NVQ - National Vocational Qualifications

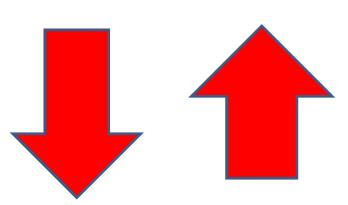


Create Jobs and Grow the Economy Dashboard								Trend
Employment and	Unemploy	yment		2009	2010	2011	2012	Trend
Total In Employment (BR	ES)			108,100	105,400	105,900	103,300	
Total Employee Jobs (BRI	ES)			103,800	102,300	102,500	100,300	
				Jan 10-Dec 10	Jan 11-Dec 11	Jan 12-Dec 12	Jan 13-Dec 13	Trenc
York's unemployment ra	te below the n	national		1.30%	1.90%	2.20%	2.40%	
% of Full-time employees	5			73.4%	69.5%	67.3%	65.8%	—
% of Part time employee:	S			26.5%	30.5%	32.6%	33.9%	1
				May-11	May-12	May-13	May-14	Trenc
JSA Claimants % of Work	ing Age Popula	ation (16	-64)	2.50%	2.60%	2.10%	1.30%	V
JSA Claimants: 18 to 24 %	6 of Working A	Age Popul	lation	3.20%	3.10%	2.30%	1.10%	
JSA Claimants: 16 to 64 C	Over one year 9	% of Wor	king Age	0.40%	0.60%	0.50%	0.30%	
Population								
				Nov-10	Nov-11	Nov-12	Nov-13	Trend
Total Benefit Claimants (Working Age 1	16-64)		12,030	11,930	11,400	10,560	
Lone Parents (Working A	ge 16-64)			1,240	1,090	930	850	
				Jan-Dec 2009	Jan-Dec 2010	Jan-Dec 2011	Jan-Dec 2012	Trend
Workless Households % (of all Househo	lds(APS)		17.30%	16.80%	14.90%	13.20%	
Children under 16 in Wor (Potentially unreliable du		-		10.00%	9.60%	10.10%	6.10%	
				2008	2009	2010	2011	Trend
Proportion of Children in	Child Poverty	(HMRC)		12.80%	13.30%	12.90%	12.50%	
Place				May-11	May-12	May-13	May-14	Trend
				56	57	45	40	
Number and % of vacant city centre shops (Business Rates)		8.27%	8.44%	6.70%	5.98%			
Footfall Average Year to date (2013/2014)	Novemb er	cember	January	February	March	April	May	Trenc
York		-3.8	-1.9	-3	-0.9	1.6	3.5	
UK Towns and Cities	-1.1	-1.4	-1.1	-1.8	-1	-1.4	-1.4	
Difference between York and UK Towns and	-4.7	-2.4	-0.8	-1.2	0.1	3	4.9	
Property Enquiries Enquiries captured through CYC Economic De		ing per	riod (July	to Septembe				
Market research	Indiger	nous inve	estors	Inward inve	esting (UK)	Inward Investing (foreign)	TOTAL	
	50						Up from 5	

Business				Latest	Trend
	2010	2011	2012	2013	Trend
Total Businesses (Local Units – ONS)	7,980	7,870	8,010	8,135	
	2009	2010	2011	2012	Trend
Business Births	570	665	655	720	
Business Deaths	630	630	605	640	
GVA per head (ONS)	21,128	20,846	21,092	21,526	
Total GVA (ONS)	£4.06 billion	£4.07 billion	£4.17 billion	£4.30 billion	
	May	May	May	May	Trend
	2011	2012	2013	2014	
Business Start - ups (bank data)	707	670	609	497	
Pay & Skills					
	2010	2011	2012	2013	Trend
Average earnings of residents - Gross	£481.70	£492.30	£523.10	£523.00	
Weekly Pay (% difference York & GB)	-4.2%	-2.2%	2.8%	0.9%	
Earnings gap between the 25 percentile and the median (York)	£131.50	£138.30	£168.50	£162.60	
% of working age	Jan 10-Dec 10	Jan 11-Dec 11	Jan 12-Dec 12	Jan 13-Dec 13	Trend
No qualifications	7.20%	6.80%	6.40%	6.90%	
to at least L2 and above*	77.70%	77.10%	79.80%	80.20%	
to at least L3 and above*	64.90%	60.60%	65.60%	65.70%	
to at least L4 and above*	40.00%	40.80%	41.30%	40.60%	
	2009	2010	2011	2012	Trend
NEET: % of young people not in education, employment or training	4.30%	3.70%	5.60%	4.90%	



Positive performance from last data release



Negative Performance from last data release



Stable or very little change from last data release

Create Jobs and Grow the Economy Dashboard

Centre for (Cities O	utlook 20	14 compar	ed to 2012 and	2013	Centre for Cities Outliers
Indicator (2014)	2012	2013	2014	Places Changed	Trend	Indicator
Claimant count change, from Feb 2008	2	2	4	-2		Claimant Count Change
Youth ClaimantCount, Nov 13	3	4	4	0		Youth Claimant Count
5 A* - C GCSEs, inc. Maths & English, 2012	N/A	5	4	1		5 A* - C GCSEs, Maths and English
JSA Claimant count, Nov 13	6	5	5	0		JSA Claimant Count
Long Term claimant count, Nov, 2013	13	7	6	1		Long Term claimant count
No formal qualifications, 2012	6	3	7	-4		No Formal Qualifications
High Level Qualifications, 2012	7	7	7	0		High Level Qualifications
Affordability ratio, 2013	13	17	12	5		Affordability Ratio
Employment 2013	20	6	13	-7		Long Term claimant count
Knowledge Intensive service jobs, 2012	17	13	13	0		GVA per worker
Average Housing Price, 2012	14	13	13	0		Postcodes with Superfast Broadband
Average weekly wages, 2013	20	14	19	-5		Private sector jobs change
CO2 emissions per capita (t), 2010	14	16	19	-3		Manuafacturing jobs
Business Stock per 10,000 pop, 2012	23	20	19	1		Change in real wages
Business Start-ups per 10,000 pop, 2012	24	32	24	8		
Public Service Jobs, 2012	31	37	29	8		
Patents per 100,000 pop, 2012	43	56	32	24		
Private to Public Sector	37	27	35	-8		
ratio, 2012 GVA per worker, 2012	N/A	N/A	40	N/A	N/A	
Postcodes with Superfast Broadband 2012	N/A	54	55	-1		
Private Sector jobs Change 2011-2012	31	14	57	-43		
Manufacturing Jobs, 2012	54	59	57	2		
Change in real wages 2012-2013	22	4	58	-54		
Foreign owned businesses, 2010	N/A	39	N/A	N/A	N/A	
Housing stock change, 2010-2011	30	54	N/A	N/A	N/A	

Top Five Economy - Basket of Indicators (used for Economic Strategy)							
Indicator	Rank June 2014	Rank July 2013	Rank April 2013	Rank January 2013			
Employment rate Jan 2013 – Dec 2013 (%)	16	8	2	6			
Working age population with qualification at NVQ4+ (%) 2013	9	7	7	7			
Total CO ₂ emissions per capita (t) 2011	18	12	12	12			
Business stock 2012 per 10,000 population	19	20	20	20			
GVA 2012 £ per worker	40	26	26	26			
Overall Rank	13	5	4	6			

Methodological change in measurement of GVA from per capita to per worker

Top 10%

Top 10 %

Top 20%

Top 20%

Top 20%

Bottom 40%

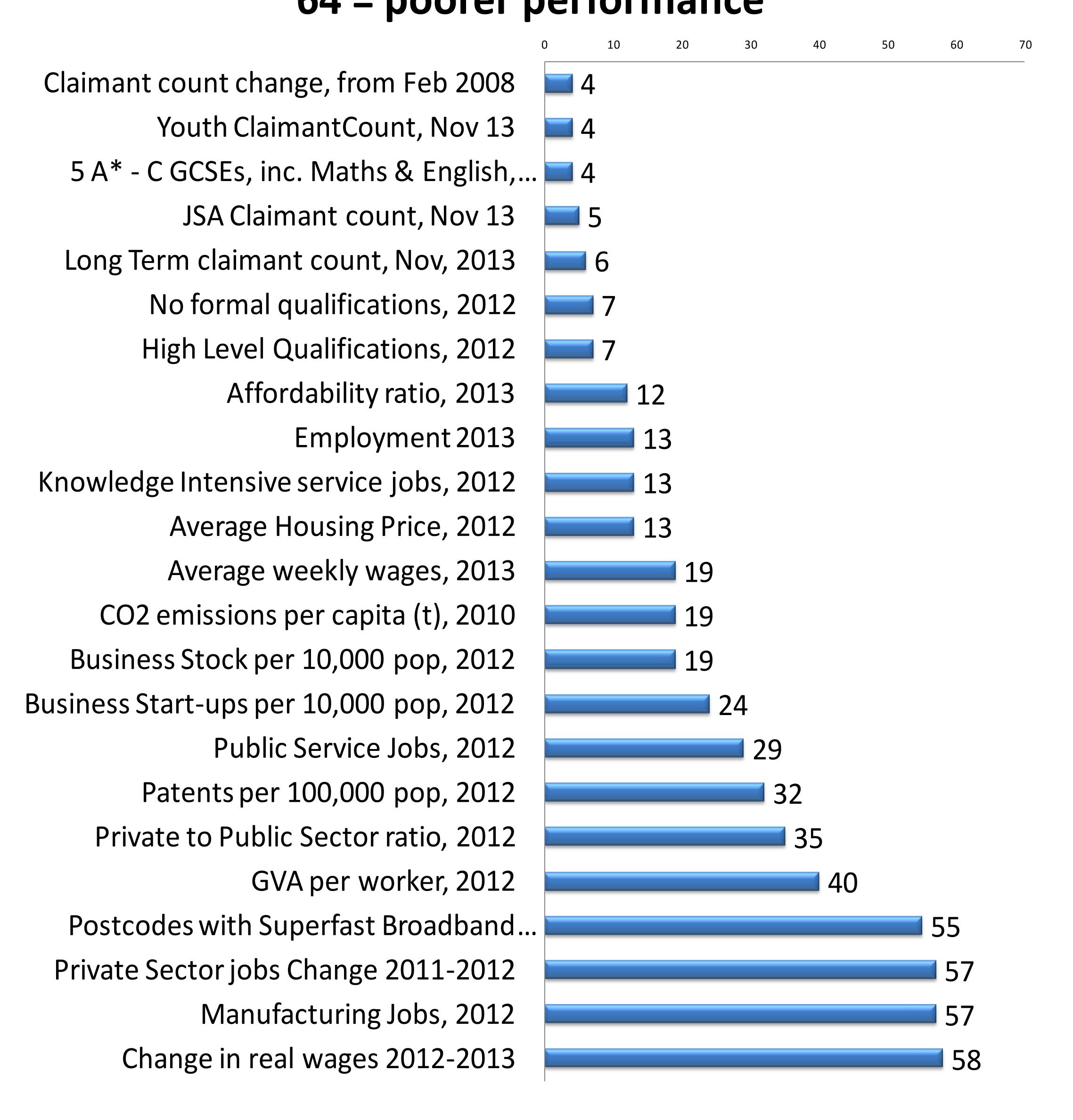
Bottom 20%

Bottom 20%

Bottom 20%

Bottom 10%

Centre for Cities: Cities Outlook 2014 Ranking 1 = good performance 64 = poorer performance





Economic & City Development Overview & Scrutiny Committee

23 July 2014

Report of the Assistant Director Governance and ICT

Update on implementation of recommendations from the previously completed External Funding Scrutiny Review.

Summary

 This report provides Members with a further update on the implementation of the recommendations arising from the previously completed External Funding Scrutiny Review (Annex A) including specific target measures and progress arising from the review.

Background

- 2. At a meeting of the Economic and City Development Overview and Scrutiny Committee (ECDOSC) held in September 2012 Members received an initial briefing note on a potential scrutiny review that had been put forward by Councillor Semlyen. The basic premise for the suggested review was to unlock the potential of external funding for economic development and regeneration projects. The Committee agreed that this review should go ahead and set up a Task Group to carry out the review on their behalf.
- 3. In January 2013 the Task Group reported back on their initial findings and ECDOSC agreed a remit for the review together with a number of objectives. However, as work on the scrutiny review progressed, ECDOSC were asked to agree some minor changes to the objectives set, to allow the Task Group slightly more flexibility within their review. Work on the review then progressed based on the following aim and objectives:

<u>Aim</u>

To be more effective and systematic in securing external funding and investment for York

Key Objectives

- To assess how Leeds City Region are articulating investment priorities, including looking at the case of the LEP European Regional Development Funding Programme and broader funding priorities.
- ii) To assess what resources are available to City of York Council (CYC) to effectively identify and successfully secure funding (resources in this instance including CYC staff, additional or temporary staff, partnership staff, ability to provide match funding, up-skilling and training)
- iii) To develop a plan for presenting a strong case to attract funding for York's top investment priorities.
- Over a series of meetings the Task Group gathered evidence for the review and in September 2013 ECDOSC considered the draft final report. The recommendations were approved by Cabinet on 5 November.
- 5. When ECDOSC endorsed the recommendations in September 2013 Members requested an overview of the Economic Strategy and its targets be presented to a future meeting.
- 6. The implementation of the review recommendations were considered by the Committee in January 2014 when it was noted that none of the recommendations of the review were fully implemented and members agreed that a further update report on the outstanding recommendations be considered at the Committee's meeting in July 2014.

Options

- 7. Members may decide to sign off any individual recommendations of the External Funding Scrutiny Review where implementation has been completed and can:
 - a. request further updates and the attendance of the relevant officers at a future meeting to clarify any outstanding recommendations relating to the above review or;
 - b. agree to receive no further updates on this review.

Council Plan

8. The work on the review and its arising recommendations support the 'Create jobs and grow the economy' element of the Council Plan 2011-15.

Implications

9. There are no known financial, human resources, equalities, legal or other implications associated with the recommendation made in this report.

Risk Management

10. In compliance with the Council's risk management strategy there are no known risks associated with this report.

Recommendation

11. Members are asked to note the contents of this report and sign off any recommendations in the External Funding Scrutiny Review which they consider to have been fully implemented.

Reason: To raise awareness of those recommendations which are still to be fully implemented.

Contact Details

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Report Approved	V	Date	7/7/201	4
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Wards Affected:

For further information please contact the author of the report

Annexes

Annex A - Update information on External Funding Scrutiny Review

Abbreviations in this report and its annexes

CLLD - Community Led Local Development

CYC – City of York Council

ECDOSC - Economic & City Development Overview and Scrutiny Committee

LCR - Leeds City Region

LEP – Local Enterprise Partnership

REM - Regional Econometric Model

YEP - York Economic Partnership

Annex A- Further update on implementation of recommendations arising from External Funding Scrutiny Review

Review Recommendations Update on Implementation 28 Further Update on Implementation January 2014 23 July 2014 A draft Investment Plan has been (i) The Economic Development We continue to develop the priorities Unit to develop and publish on produced. The development process in the Investment Plan in light of the web an 'Investment Plan' has initiated the specific future organisational changes and to that will highlight key growth identification of the key investment reflect ongoing and emerging priorities for CYC and wider priorities required to realise the city's opportunities. In particular, the plan City, and identify specific economic vision – it begins to detail has been used to inform the projects to take these priorities the critical 'Actions for Growth'. development of the LEP Strategic forward, and match them to linking them clearly to the funding Economic Plans (see below for further the most relevant sources of needed to support their delivery. information) and the development of finance (with an appropriate The plan also seeks to fulfil a an 'Investment Prospectus' which was forward scanning function to horizon scanning function, identifying published ahead of the MIPIM event achieve this). To be completed future priorities and investigating earlier this year. This sets out the by December 2013. new and emerging forms of city's investment ambitions with a economic funding and investment particular focus on the major sites and opportunities brought forward via the that have potential to support the delivery of identified priorities. local plan process. Whilst good progress has been Further work is underway to further made further work is still required to develop the pipeline of development ensure that key priorities are opportunities identified in the reflected accurately and that all Investment Plan, including York confidential and commercially Central, BioVale and major Solar PV sensitive information is appropriately Farm opportunities at two sites in the considered. city.

(ii) To apply suitably ambitious measurable targets as part of the development of the investment plan in order to gauge its impact, these targets, based on the investment plan, to be confirmed by the end of December 2013.

There are many planned and existing schemes and initiatives in the City that contribute to the broad economic objectives identified within the draft Investment Plan. However, the critical step is to devise an assessment framework against which these individual programmes and initiatives are measured and clearly prioritised.

i.e. in other words setting out the precise schemes, areas and initiatives where external investment is needed the most – but also prioritising these schemes in order of importance to the City
The draft Investment Plan goes some way to addressing this but further work is required. To undertake this task successfully requires detailed feedback and input from teams / directorates across CYC, who need to 'buy into' and fully engage with the Investment Plan.

A report to Cabinet in March 2013 identified a headline figure of approximately £1bn in infrastructure and site development monies, which over time will be comprised of public and private sector monies. The exact figure will be confirmed at a further Cabinet report in the Autumn following due diligence on this pipeline of development opportunities.

As a key effort to achieving this investment, there has been work to bid to the LEPs for funding; over £13m in York-specific projects, over£1m in business finance, and an amount to be confirmed from the transport part of the LGF monies announced as successful in the LGF announcement in early July. In addition, the city will benefit from certain city-wide programmes for skills and innovation, the details of which will be confirmed shortly.

(iii) The priorities of the City to be aligned with broader regional priorities, particularly those contained within the Leeds City Region LEP Investment Plan.

The driving force behind all funding accessed through the Leeds City Region will be the Leeds City Region LEP Strategic Economic Plan. Leeds City Region LEP recently published a draft version of their Strategic Economic Plan up to 2020/21 although no overarching financial / spend profiles have yet been published beyond 2015/16. Beneath this plan sits the proposal to create a Single Investment Fund combining and aligning a variety of different monies and income streams (including Single Local Growth Fund, Growing Places Fund, Regional Growth Fund, European monies etc.) under one single 'fund of funds'. Most importantly this will in turn lead to a Single Assessment Framework for programmes / projects across the City region.

The draft Investment Plan has been further developed and used to inform the development of the LEP Strategic Economic Plans. The Growth Plans produced by both LEPs contain clear reference to York's immediate and longer-term priorities. The final Local Growth Deals were announced on Monday 7th July. York has received funding for a number of its key priorities through this process and the plans provide a platform for further discussion about the city's longer term ambitions.

Funding secured through Local Growth Deal includes:

£8 million for the development of BioVale

£1.7 million for York Central

£1.6m for the development of Agri-Tech and Engineering centres of excellence at Askham Bryan The Strategic Economic Plan identifies the major strategic priorities of the City Region moving forward and key potential areas of spend for 2015-16, largely driven by the availability of Single Local Growth Fund monies.

York's key priorities have been reflected to Leeds City Region LEP, and there is some mention of York's longer-term priorities within the document. Immediate term transportation schemes in York are included in Leeds LEP's 2015-16 short term spend calculations. Whilst there is still considerable uncertainly over the overall amount of European funding Leeds City Region will receive and how those monies will be allocated, an opportunity has arisen to express advance interest in one element of European funding - Community Led Local Development.

And £2.3m for the development of the Sand Hutton Innovation Campus (Formerly known as FERA)

The city will also share in some £420m announced for transport projects.

In addition a further £8m has been secured by the LCR for extension of its Business Growth Programme. To date we have helped 8 York Businesses make investments worth over £1m supported by grants of c£225k through the LCR and YNYER LEP business growth programmes, with investments expected to create 51 jobs.

We are awaiting details of funding secured for LEP skills, innovation and housing programmes which will additionally be open to York businesses.

(iv) The Council to be proactive in engaging the Leeds City Region and other potential partners to ensure that York's key investment targets are prioritised effectively in regional and national investment plans by formally: a) Submitting the council's Investment Plan to Leeds City Region LEP so that it may be included in their strategic Assessment Framework. b) Developing the relationship between officer and Members at Leeds City Region level.	York has taken full advantage of the opportunity to ringfence resources at an early stage, and was the first City in the region to submit a CLLD request (of £1.2 million). There has been proactive engagement with Leeds City Region LEP over the last six months at both an officer/member level. York has strong representation on the many officer and member groups. There is also strong business representation from York on various LEP groups and boards. Whilst Leeds City Region LEP has an overarching strategy already in place, the key point to note is that what sits beneath the current corporate plan is emerging and constantly changing. Leeds City Region LEP are refining their approach in response to the new European funding programme 2014-2020 and emerging Government initiatives such as the single local growth fund.	Our priorities are also reflected in the LCR/YNY LEP European strategies and we continue to work closely with them as they develop the processes for accessing this funding. Proactive work continues to be undertaken at both an officer and member level. York has strong representation on the many officer and member groups. There is also strong business representation from York on various LEP groups and boards. This proactive, behind-the-scenes work undertaken by both officers and members had already yielded positive results. Considerable effort has resulted in York's priorities being reflected prominently within both Leeds City Region and YNYER LEP strategic plans and spending priorities in the immediate term.
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As a result it is imperative that City of York Council moves with, and keeps track of, these changes ensuring continuous alignment between the strategic priorities of the City and the wider LEP. This is where the evidence base of the York Investment Plan is critical i.e. defining the priorities of the City, in order of strategic importance. This will be used as the evidence base to demonstrate to LCR LEP where they have and have not reflected their priorities adequately in their draft Single Economic Plan - and future funding allocations emanating from that plan.

Stronger relationships have also been developed with key partner organisations such as Leeds and Partners, and UKTI to develop a solid inward investment proposition and attract new companies to the area.

(v) Provide regular bi-annual updates to the Economic & City Development Overview & Scrutiny Committee on York's key investment priorities, including progress with specific bids to be communicated to Leeds City Region, Science City York and other relevant partners who either need or wish to be informed of specific bids. In terms of specific bids to Leeds City Region, please see the answer above to identify the strategic process through which this will take place.

Since key citywide partners will input significantly into the York Investment Plan (in fact the plan is being drawn up in conjunction with them) relevant partners will be therefore kept updated and appraised of any bid(s) for financial resources submitted to

Following recent announcements a detailed update is being prepared and officers will try to make this available to members ahead of the meeting, pending resource availability.

(vi) CYC to continue to subscribe annually to the Regional Econometric Model (REM) licence and budget for it as a core expenditure, in order to utilise the REM to evidence the overall economic impact of every project or initiative (where a clearer understanding of the broader economic impact forms part of the bid criteria) thereby clearly articulating and strengthening the evidence base for all funding applications.	the City Region from the City of York. CYC continues to subscribe to the REM, and the economic modelling tool continues to prove a useful resource in terms of understanding the overall economic impact of key pipeline projects and initiatives. The REM has already been used to articulate and strengthen the evidence base for proposals such as York Central. It will continue to be utilised in such a manner on an ongoing basis.	CYC continues to subscribe to the REM, and the economic modelling tool continues to prove a useful resource in terms of understanding the overall economic impact of key pipeline projects and initiatives. The REM has already been used to articulate and strengthen the evidence base for proposals such as York Central. It will continue to be utilised in such a manner on an ongoing basis.
(vii) CYC to explore, under the licence agreement the benefit of, using the REM and sharing the data produced by the REM – and how we involve/engage citywide partners in making the most of the modelling software. Aim to produce an agreed REM user plan by December 2013.	used on behalf of Citywide partners. More work will be undertaken around	Under licence agreements it is not possible to provide direct access for city partners, however, CYC is able to use the software on behalf of partners and we continue to make this available to them.

(viii) CYC to draw upon relevant officer expertise, and ensure that sufficient officer time and resource is made available to build and develop business cases of suitable robustness and probity around the major flagship projects featured in the Investment Plan, in order to maximise significant funding and investment into those schemes.

Whilst the finalised Investment Plan is still taking shape, the process of putting together robust 'project teams' from across directorates to build and develop robust business cases around major flagship projects (likely to feature heavily in the Investment Plan) has already begun. York Central is prime example of cross directorate working. York's Community Led Local Development bid is another prime example of a cross Council project team being rapidly drawn together to produce and submit an outline bid at short notice. This process also effectively drew-in wider partner agencies into the project planning process.

Resourcing remains a significant issue. Efforts to put in place 'project teams' from across directorates have stalled due to ongoing restructuring.

The primary focus over recent months has been the creation of a new, wholly owned company for delivering marketing and business development for the city of York (following Cabinet decision July 2014) and moves towards the creation of a strategic approach to investment to help bring forward key strategic sites and projects (following Cabinet decision March 2014).

Once operational these mechanisms will provide the focused resources necessary to drive forward the attraction of investment into the city be that investment into priority business sectors (life sciences related industries, high-tech industries and business services) or investment into key strategic sites (York Central, Terry's, British Sugar etc).

(ix) CYC to develop a plan for the 'yorkmeansbusiness' website in order to fully integrate it into York's business network.	An officer has recently been recruited to the Economic Development Unit whose remit includes the further development of the website by summer 2014.	A light touch (but significant) redevelopment of the existing York Means Business website has been undertaken. Key developments include an updated homepage, a shared/more integrated events calendar, monthly access to business finance funding bulletin, and a regular e-newsletter.
		Further redevelopment work will be undertaken as part of the development of the new company for marketing and business development.
(x) CYC to develop a clear inward investment menu or offer on the 'yorkmeansbusiness' website, setting out the various support services available to potential investors. This should draw on the support made available as part of recent successes in attracting inward investment e.g. Hiscox. The development of an initial webpage to be completed by October 2013.	An inward investment offer has been prepared in draft and will be included in the newly refreshed website when ready.	A renewed Inward Investment Strategy has been endorsed by the York Economic Partnership. This sets out a proactive approach to Inward Investment - targeting key businesses operating in target sectors including Bio/Agri Technology, Finance and Insurance, Rail and related industries, and IT and Digital. A new inward investment prospectus detailing the York 'Offer' has been produced and is available on the York Means Business Website.

Further development of the York
Means Business Website is planned
in line with the developments related
to new company for marketing and
business development for the city,
which is being developed following
Cabinet decision July 2014.

(xi)

CYC to maintain a presence at prestigious international events to attract developer and investor finance for key sites in the City. Every lead from such events should be followed up and invited to York to meet with relevant senior CYC officers.

The City of York will have a strong presence at the next MIPIM global property fair, joining forces with Leeds and Partners to present a coordinated and dovetailed investment approach alongside the three other Cities within the Leeds City Region - namely Leeds, Bradford and Wakefield. The city will be presenting a city wide offer for investment in key and strategic sites at this event.

CYC attended MIPIM 2014 as part of the Leeds City Region Delegation. The primary goals were to:

- Increase awareness/exposure of York's offer to a National/International Investor/ Developer audience.
- Promotion and "Soft market testing" of three major projects
 York Central, Guildhall, and Biovale.
- Promotion and "Soft market testing" of broader emerging pipeline of development opportunities in the city.

- Generate new Investor and Developer leads for key development opportunities and build on existing contacts generated at last years event
- The event provided a valuable opportunity for "soft market testing" and detailed conversations took place with a number of Investors, developers, and agents with regard to individual projects and the overall York/LCR proposition. The feedback we received will be invaluable in shaping our activity over the next 12 months as we seek to further engage with investors/developers and begin delivery of key projects.
- The event generated 34 new contacts with specific follow up work taking place or scheduled with 10 key contacts. The event also facilitated specific follow up with three strategic leads generated at last year's event and importantly, contacts made

with investors made last year have led to further introductions to investors and potential partners this year.
Following contacts made at MIPIM 'Built Environment Networking' held an event promoting the development opportunities in York at the Guildhall on the 18th June, attended by c100 national and regional developers.

Economic & City Development Overview & Scrutiny Committee Work Plan 2014/2015

Meeting Date	Work Programme	
11 June 2014 @ 5.30pm	 Attendance of the Cabinet member for Transport Further Update on Youth Unemployment including updated statistics. (Julia Massey) Interim Report on Online Business / E-Commerce Scrutiny Review Verbal Report on GVA/high value jobs (David Walmsley) Report and Cabinet Member feedback on other potential scrutiny topics proposed at scrutiny work planning event: Public transport provision in the city Low emissions strategy Closure of Lendal Bridge Work Plan 2014/2015 	
23 July 2014 @ 5.30pm	 End of Year CYC Finance and Performance Monitoring Report Scoping report on Supporting Older People Scrutiny Review exploring how economic growth benefits older people eg to extend paid working/economic contribution Economic Dashboard Update Update on implementation of recommendations including a specific outcome target measure and progress arising from the External Funding Scrutiny Review Work Plan 2014/2015 including verbal updates on ongoing scrutiny reviews. 	
1 October 2014 @ 5.30pm	 Attendance of the Cabinet Member for Planning and Sustainability First Quarter CYC Finance and Performance Monitoring Report Verbal report on Older People and Jobs scrutiny. Interim report on Online Business/ E-Commerce review Update report on Bulk Buying of Energy Invite York Community Energy speaker Overview Report on Low Emissions Strategy including update of Air Quality Action 	

	Plan 7. Six monthly Update Report on Major Transport Initiatives including overview of public transport provision in light of changing travel patterns
	 Six monthly Update Report on Major Developments within City of York Council Work Plan 2014/2015
12 November 2014 @ 5.30pm	 Attendance of the Cabinet Member for Homes and Safer Communities (tbc) Second Quarter CYC Finance and Performance Monitoring Report (possible date) Updates/draft or final reports on ongoing scrutiny reviews Economic Dashboard Update Work Plan 2014/2015
28 January 2015 @ 5.30pm	 Attendance of Cabinet Member for Transport including written report on soft measures for transport modal shift and responsible driving, plus on air quality, public transport review Second Quarter CYC Finance and Performance Monitoring Report (probable date) Update report on Universal Credit (Pauline Stuchfield) Economic Dashboard Update Work Plan 2014/2015
11 March 2015 @ 5.30pm	 Attendance of the Leader of CYC (tbc) Third Quarter CYC Finance and Performance Monitoring Report Six monthly Update Report on Major Transport Initiatives Six monthly Update Report on Major Developments within City of York Council Draft Work Plan for 2015-2016